

Genevieve Spicer

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Selected Writing Clients

Broadcast Television and Radio

CBC Life & Times Special – *Christopher Plummer: A Man for All Stages*. - Treatment

Bravo! Television. *Canada's Butterfly* – Maria Pellegrini. Treatment and full script.

Gotta Go Paris! Creator and writer of children's cross-cultural adventure pilot.

New Kid on the Block – Creator and writer of English language-learning program.

Back in the Saddle -Creator and treatment writer.

The Food Network – *The Recipe Diaries* – Writer of E.P.K (Electronic Press Kit)

The A.V Preservation Trust – Writer of 3 bilingual public service announcements

The Virtual Museum of Canada – Writer - English T.V public service announcements

N.P.R – Features writer/reader

C.J.O.H – Writer/Co-producer/on-camera host of The Valley Ski Show – Two seasons

N.H.K Japan News Corporation – News writer/ reader

Bay F.M Radio – Japan – News and music show writer/host

Fuji T.V – Writer/host

TBS (Tokyo Broadcast System) –Writer

N.H.K – Educational Division – Junior High School English language text book writer/on-air English teacher

Time Magazine E.S.L audio books- Writer/ host

Kiss F.M Jakarta- Radio writer/ host

Rogers Television National – Regular writer of promos for selection of programs

Web/ Interactive and Computer Based Training

Paris for Seniors- Creator and head writer for seniors website based in Paris

CODE- The Canadian Organization of Development through Education (NGO) – Writer and editor of all website content for main website www.codecan.org and youth website: www.projectcode.ca

N.C.C Time Travel Adventure –Creative lead and writer for all content for interactive website for kids to promote the history of Ottawa

CCA – The Canadian Conference for the Arts – Creative content producer for website

Agilent Technology – Creative content writer for C.D ROM

HGTV Lofty on Line (Mountain Road Productions) – Copywriter for on-line boutique

Government of Canada and Corporate Marketing & Promotional Materials

Department of Veteran Affairs –*Year of the Veteran*. Writer of press kits, media releases and newsletters

Department of Justice – Writer of situational training scenarios about the Internal Conflict Management System in the Workplace (I.C.M.S)

Ottawa Business Journal – Writer of CEO of the Year video for George Cwynar – Mosaid Technologies

Duke Solutions – Producer and writer of several corporate videos

Camp Quality – Director, writer and producer of documentary video on a special camp for families of children with cancer

Net Video World – Producer and writer of promo video

N.E.C – Nippon Electric Power Company – Writer of marketing videos

The City of Tokyo – Writer/narrator of promotional tourism videos

Ministry of Tourism – Indonesia – Writer/narrator -Official tourism videos

The Canadian Council of Professional Engineers – Writer and producer of 8 X 3-minute videos of Canada's top engineers, including for astronaut Marc Garnier.

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Language Adaptations for Television and Print (French to English)

T.L.C – A Wedding story. (Ten episodes)

CRA – Canada Revenue Agency – *Represent a Client* website

Museum of Civilization – Several Exhibits

Kotex – *It's a Girl Thing* – Promotional materials for youth

Print

Insight Guides Indonesia – Hotel and food reviewer for 3 chapters of the guide.

Ottawa at Home Magazine – Features writer

The Ottawa Citizen – Regular features writer for CODE – The Canadian Organization for Development through Education

CODE- The Canadian Organization for Development through Education – Writer of all communications tools including: newsletters, annual reports, speeches, TV and radio commercials, marketing outreach and country videos, and all website content

Other: APEC 95 – Jakarta, Indonesia – Speech writer of official address presented to President Bill Clinton by the Indonesian Minister of Tourism.